



Strategic Market Associate Program

A New Way of Working. A New Way of Growing.
Understanding the Platform, Expectations & Opportunities.

Five Years of RAICHAND (2021–2026)

The Raichand Group



Why This Program Exists

Observing market challenges over five years to build a responsible expansion model.



Businesses fail due to **fragmentation**, not lack of ideas



Local understanding matters in international growth



Growth becomes complex across markets



Work with **experienced professionals** globally



Execution gaps slow expansion



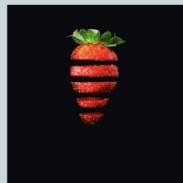
Build a long-term **execution ecosystem**

Five Years of RAICHAND

Reflecting on our journey from 2021 to 2026 and the demand for regional intelligence.



Multi-region engagement and vertical execution



Growing international demand requires sustainable expansion



Sustainable expansion requires **Local understanding**



Leveraging **Experienced professionals** for success



Ensuring **Responsible growth** across borders

Who We Are

Operating across the UAE, Saudi Arabia, Bahrain, Oman, and Malaysia.



Merchandise Sourcing

Connecting manufacturers with global distribution and reliable suppliers.



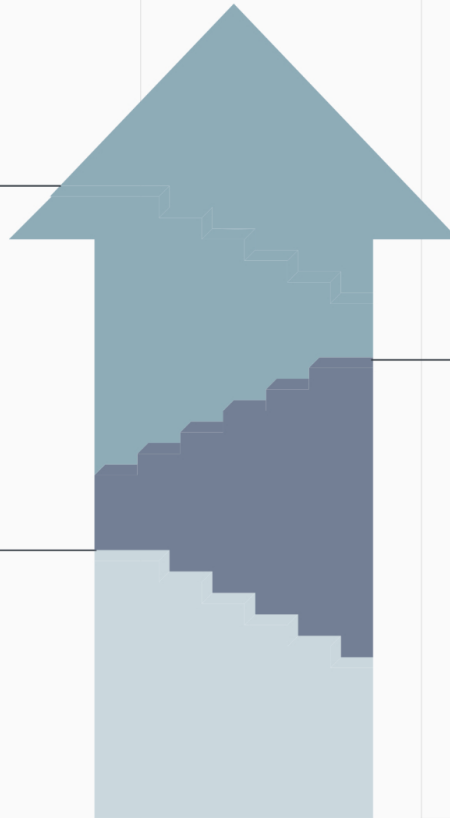
Business Solutions

Comprehensive support for founders, SMEs, and expanding companies.



Recruitment & Rentals

Managing talent, manpower, and compliance for contractors.



1

Strategy without execution

2

Hiring without systems

3

Suppliers without accountability

4

Expansion without local clarity

5

Businesses lose momentum quietly; RAICHAND steps in

What Problem We Solve

Addressing the gaps that lead to business failure before they become public.



What Associates Should Understand

You are the market bridge; we are the execution engine.

You are
**Strategic
Market
Associates**

You are **Market
connectors** and
**Opportunity
identifiers**

You are
**Regional
intelligence
partners**

NOT Sales
agents,
Recruiters, or
Freelancers

**Execution
remains with
RAICHAND**

The Strategic Market Associate Program

A professional framework built for independent contribution and outcome-driven results.



A **six-month** professional association program



Designed for professionals preferring **flexible collaboration**



Outcome-based earning structure



Independent contribution alongside existing careers



This is **not** a salaried employment program

Who This Program Is For

Leveraging existing market exposure and professional influence.



Consultants and industry professionals



Entrepreneurs and operators



Senior professionals with **market exposure**



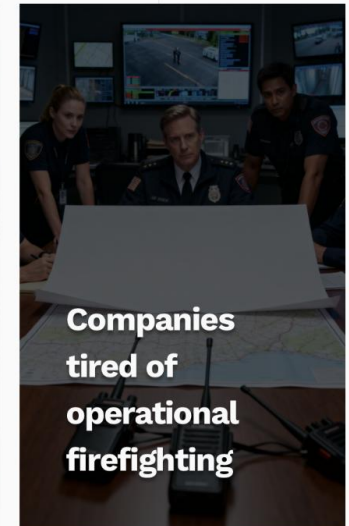
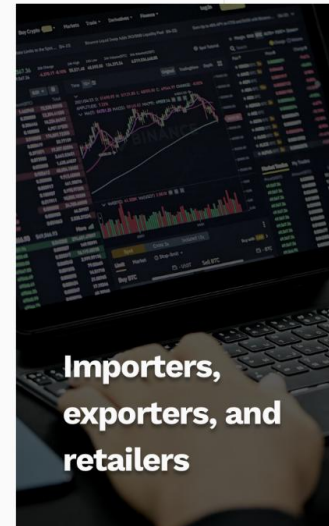
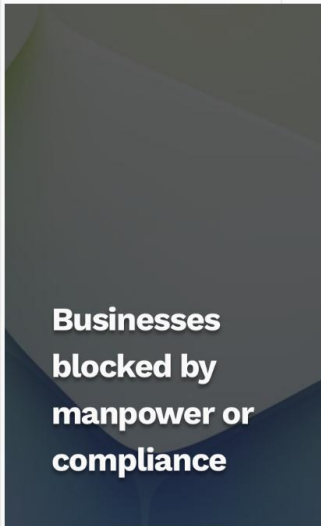
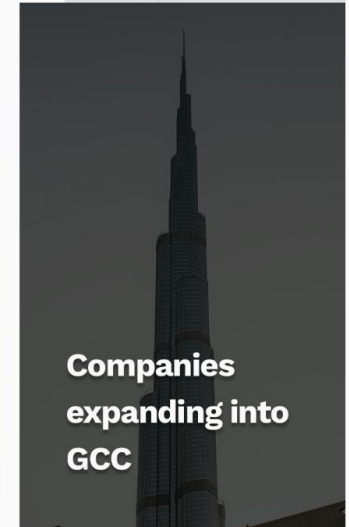
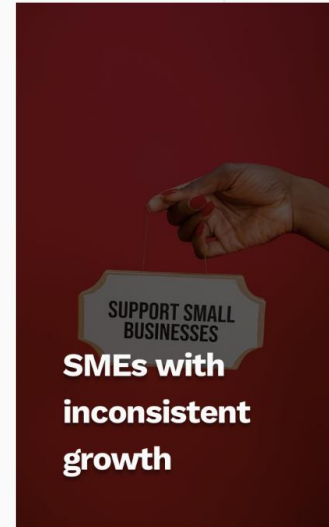
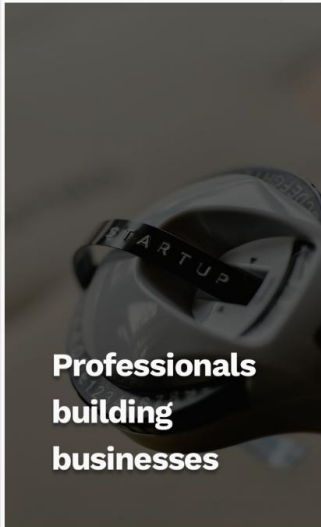
Individuals connected with **decision makers**



Not designed for freshers or entry-level roles

Who Are Our Customers

From SMEs to international importers, we solve the blocks that stall growth.



Where Opportunities Exist: Solutions

How associates bridge the gap between expansion desire and company setup.

The Opportunity



A company wants **UAE expansion** but lacks structure and needs an execution roadmap.

Associate Role



Identify the expansion need and introduce **RAICHAND** as the solution partner.

RAICHAND Execution



The central team handles company setup and finalizes the roadmap delivery.

Where Opportunities Exist: Real Examples

Practical scenarios for Recruitment, Rentals, and Merchandise Sourcing.

1

Recruitment & Rentals

- Associate identifies **urgent manpower demand**
- RAICHAND manages sourcing, deployment, and payroll

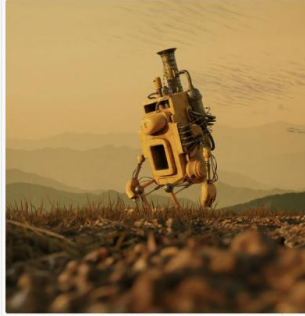
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Merchandise Sourcing

- Identify retailers needing **reliable suppliers**
- RAICHAND manages sourcing and the global supply chain

What Associates Actually Do

Your focus is on identification and connection; we handle the heavy lifting.



Identify opportunities and share market insights



Introduce relevant businesses to the platform



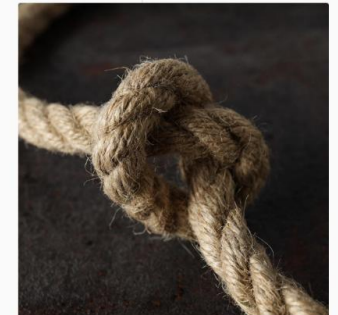
Participate in opportunity discussions



DO NOT execute projects or manage operations



DO NOT handle legal or compliance work



Execution remains with RAICHAND

How Associates Generate Business

Identify operational problems around you and offer the RAICHAND support platform.

- 1 Leverage existing professional network**
- 2 Utilize LinkedIn conversations and industry discussions**
- 3 Observing operational problems in real-time**
- 4 Follow-up on professional referrals**
- 5 No selling required: Simply offer a connection to solve challenges**

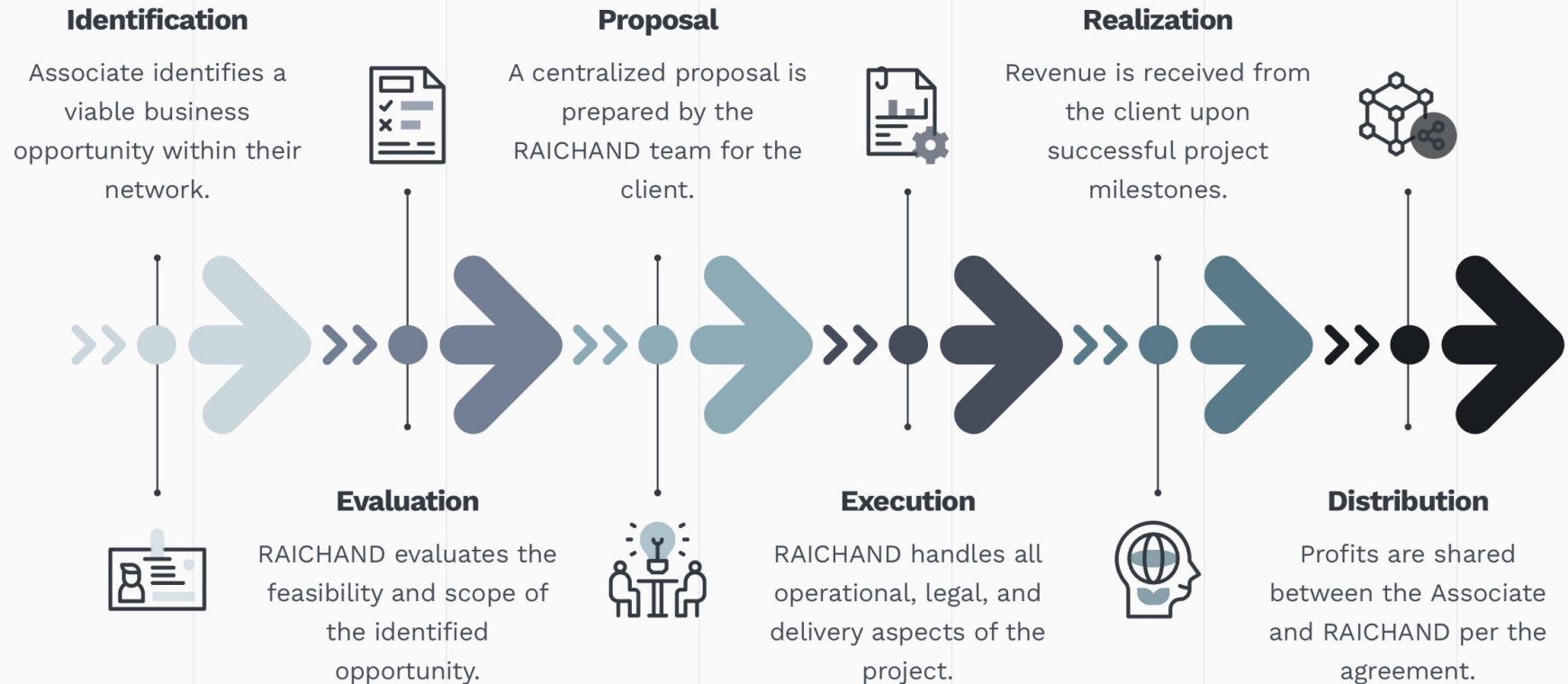


Professional Positioning

During active engagement, associates may mention **Strategic Market Associate** on LinkedIn or professional profiles. This reflects professional association, not employment.

How Projects Work

Six steps to project success, from initial lead to shared revenue.





Revenue Sharing Model

Understanding the general profit split: 15% overhead, then equal sharing of the remaining 85%.

15 %

Operational Overhead

Covers tax, legal, and operational overhead from project revenue.

85 %

Distributable Profit

The remaining revenue available for sharing between partners.

42.5 %

Associate Share

Equal split of the distributable profit (50% of the 85%).

Sample Earning Illustration

A practical example showing a potential \$21,250 earning on a \$50k project.

Item	Amount
Project Value	\$50,000
Operational Cost (15%)	\$7,500
Distributable Profit	\$42,500
Associate Share (50%)	\$21,250

What We Expect from Associates

Professionalism and honesty are at the core of our collaborative success.

1

Maintain high Professional conduct

2

Perform honest opportunity evaluation

3

Ensure responsible market representation

4

Commit to long-term thinking and market feedback

5

NOT expected to manage execution or legal handling

How To Start Strong

Dedicated coordination and website exploration are your first steps to success.



Assigned a **dedicated RAICHAND coordinator**



Receive legal, operational, and global support



Identify **3–5 people** in your network who need support



Explore our website and offerings thoroughly



Certificate provided after successful engagement

Win-Win Associations and the Long-Term Vision

Building a global network of experienced professionals for shared growth

1 Flexible income for associates

Earn with flexibility and no operational load

1

2 No operational burden for associates

Associates focus on opportunities, not operations

2

3 Professional expansion for associates

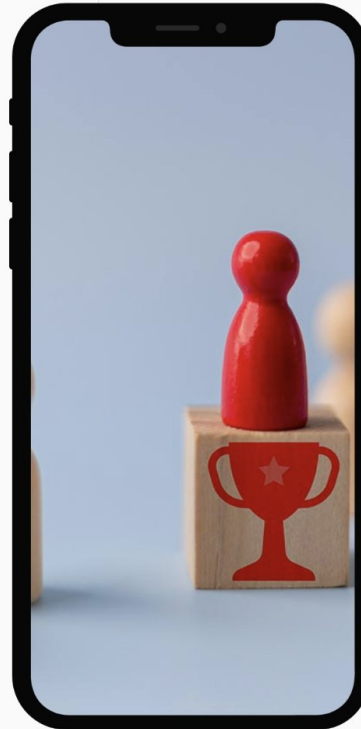
Grow skills, network, and market reach

3

4 Regional intelligence for RAICHAND

Local insights to guide responsible growth

4



5 Responsible expansion for RAICHAND

Scale with trusted local partners

5

6 Stronger execution ecosystem for RAICHAND

Reliable local execution and delivery

6

7 Shared purpose: understand execution and grow together

Collaborate, share opportunities, and scale globally

7

8 Outcome: RAICHAND grows with its associates

Mutual growth through partnership

8



Let's Build Together

Freedom to contribute. Responsibility to deliver.

Growth without boundaries.

If this model aligns with how you prefer to work and grow professionally, we look forward to building together.